

2017 NEC Education Schedule with Objectives

Start Date	Start Time	End Time	Event Name	Speaker	Core Competency	Objectives
Sat 6/3/17	9:00a	5:00p	CGMP Pre-Conference Class			
Sun 6/4/17	9:00a	5:00p	CGMP Pre-Conference Class			
Mon 6/5/17	9:00a	5:00p	CGMP Pre-Conference Class			
Mon 6/5/17	1:00p	5:00p	JLS-Networking Roundtables, updates, toolkits			
Tue 6/6/17	9:00a	12:00n	JLS Continued			
Tue 6/6/17	9:00a	11:00a	CGMP Exam			
Tue 6/6/17	1:30 PM	2:00 PM	Scholar Orientation Meeting			
Tue 6/6/17	1:30 PM	2:00 PM	CGMP Updates			
Tue 6/6/17	2:00PM	5:00PM	<i>Protocol Boot Camp</i>	Kathleen Dyan	Protocol	
Tue 6/6/17	2:00PM	5:00PM	<i>Supplier Boot Camp</i>	TBD	Logistics/ Technology	
Tue 6/6/17	2:00PM	5:00PM	<i>Planner Boot Camp</i>	Beth Miller-Tipton	Education and Programming	
Tue 6/6/17	2:15 PM	3:15 PM	Chapter Operations- Fundraising, Communication, Secretary			
Tue 6/6/17	2:15 PM	3:15 PM	So You're New to the SGMP NEC			
Wed 6/7/17	8:00a	10:00a	Breakfast & Opening Keynote	Deborah Gardner	Leadership	1. Realize 3 essential ways to take control of your life, setting goals and making positive choices. 2. Explore your inner freedom and self-worth in the government meetings industry. 3. scover the #1 single most critical element to making a difference.

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Wed 6/7/17	10:00a	11:00a	Protecting Your People, Property, Productivity, and Your Posterior!	Bo Mitchell	Logistics	1. What are the laws, regulations and standards that control emergency plans? 2. How will law suits affect you and your organization? 3. What should be the overriding attitude for managers in re-evaluating current planning? 4. How will your own employees and clients hurt your response to a disaster? 5. What to expect by way of help from local municipalities?
Wed 6/7/17	10:00a	11:00a	Now Is Your Time- Balancing Work,Life and Education (Time-Management)	Dr. Robert Lemon	Education & Programming	1.Spectacular achievement is always preceded by spectacular preparation; 2. Recognize key components of effective goal setting that will balance their life and work responsibilities; 3. Learn to choose activities and establish boundaries supporting the organizations mission, vision and strategic goals.
Wed 6/7/17	10:00a	11:00a	RFPs and Contract Negotiations	Beth Miller Tipton	Contract & Financial Mgt.	1.Learn the essential components of an RFP; 2. Learn how to better communicate group specifications; 3. Learn tips for negotiating price considerations
Wed 6/7/17	10:00a	11:00a	Celebrate - Lessons Learned from the World's most Admired Organizations	Scott Friedman	Leadership	1.Develop a “celebration mentality” based on gratitude, play, and surprise; 2. Learn to create a culture of innovation and celebration; 3. Learn the power of surprise and how best to use it.
Wed 6/7/17	11:30a	2:15p	EXPO			
			Education			
			Education			
			Education			
Wed 6/7/17	2:30p	3:30p	Inclusive Hospitality & Meetings	Joan Eisenstodt	Facilities & Services	1. experience the realities of meetings as if you were a person with a disability; 2. expand your knowledge of ADA's provisions for facilities and meetings; 3. widen your ability to create inclusive meetings

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Wed 6/7/17	2:30p	3:30p	Planning & Design:Maintaining Participant Engagement	Anita Yearwood	Education & Programming	1.Develop strategies for engaging participants before, during and after the event; 2. Identify ways to optimize content for maximum consumption; 3. Provide tactics for building community and conversation around the event.
Wed 6/7/17	2:30p	3:30p	Ethical Choices	Chuck Malkus	Ethics	1.How to maintain strong personal ethics; 2. Be aware of red flags; 3. When you have a gut feeling, speak up
Wed 6/7/17	2:30p	3:30p	Meet Like a Mouse: Apply theme park methodology. Deliver magical results.	Len Millbower	Logistics	1.Build anticipation and excitement through event layout; 2. Sequence events for maximum emotional impact; 3. Align offerings with the hidden desires of your attendees
Wed 6/7/17	3:45p	4:45p	The Emergency is Now: Case Studies & Games	Ruth Gregg	Logistics	1.Be able to explain the different social media tools and how they are used in emergency management; 2. Know how to look for the preparedness agencies in the cites and regions where they are hosting events; 3. Be able to make decisions about the bedst tools to use for their organizations and events
Wed 6/7/17	3:45p	4:45p	Listening: More Than Waiting to	Becky McCrary	Leadership	1.Identify 10 of the worst excuses for not listening; 2. Embrace 5 tips for effective listening; 3. Get interested in showing interest
Wed 6/7/17	3:45p	4:45p	Having a great meeting on a tigh	Mary Cearley	Financial & Contract Mgt	1.Things that make your event memorable that don't cost much; 2. Budgeting to ensure you don't overspend; 3. Specific ways to save money
Wed 6/7/17	3:45p	4:45p	Leadership' Indispensable Ingredient	David Thomas	Ethics	1.Understand that integrity is much more than simply being honest and why all four of its components are necessary for a meaningful sphere of influence; 2. Conclude that while a leader must have many traist and skills, integrity is ultimately the indispensable ingredienn; 3. Focus on the two impactful by-products of integrity that will keep you vigilant and grounded-even when the going gets tough!

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Wed 6/7/17	6:00p	7:00p	Gilmer Institute of Learning Reception			
Wed 6/7/17	7:00p	8:30p	Gilmer Institute of Learning Banquet			
Wed 6/7/17	8:45p	10:00p	Live Auction			
Thu 6/8/17	8:45a	9:45a	Delivering Diversity Southern Sty	Becky McCrary	Protocol	1.Diversity is not about age, race or gender; 2. It is not about them, it's about you; 3. Celebrate uniqueness
Thu 6/8/17	8:45a	9:45a	The Evolution of Ethics in Conference Management	David Ryder	Ethics	1.Definition of ethical behavior in the conference environment; 2. Methodologies for preventing costly unethical decisions; 3. Best practices for documenting transactions to improve and mode ethical behaviors
Thu 6/8/17	8:45a	9:45a	The UNconventional CVB Experience: a secret weapon for planners - Panel	Carolyn Barrett & Mia Monroe	Facilities & Services	
Thu 6/8/17	8:45a	9:45a	Life After Government Meetings	Sandi Lynn	Leadership	1.Explore meeting planning as an independent; 2.Gain tips and techniques from an experienced professional; 3.An introspective look at the business of meeting management
Thu 6/8/17	10:00a	11:00a	Say "Yes" to the Dress	Chris Young	Protocol	1. Participants will learn the contemporary distinctions among dress codes and the nomenclature used to describe them, with a special emphasis on ways to differentiate between and among the levels of formal, business, and business casual; 2. participants will learn effective, modern strategies for communicating a dress code to all attendees; 3. participants will learn appropriate methods to enforce dress codes

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Thu 6/8/17	10:00a	11:00a	To Sue or Not to Sue: A Case of Contract Violations	Laurie Nickson	Contract & Financial Mgt.	1.Attendees will learn about the critical components of event contracts; 2. Attendees will learn about the need for specific and detailed contract language; 3. Attendees will learn about policies and procedures regarding contracts that protect both planners and suppliers
Thu 6/8/17	10:00a	11:00a	<i>Open Slot</i>			
Thu 6/8/17	10:00a	11:00a	This Is How You Do It - Proven Email Etiquette for Facilities and Services	Karen Purves	Technology	1. Identify proven subject lines that increase the likelihood people will open, read and reply to your emails; 2. Apply specific, proven suggestions to the body of an email to individual recipients; 3. Utilize ideas immediately to reduce confusion or defensiveness on the receiver's end, which in turn leads to improve response rate and cooperation
Thu 6/8/17	11:15a	12:15p	Using Social Media to Keep Your Meetings Safe	Ruth Gregg	Technology	1. Be able to explain the different social media tools and how they are used in emergency management; 2. Know how to look for the preparedness agencies in the cities and regions where they are hosting events; 3. Be able to make decisions about the best tools to use for their organizations and events
Thu 6/8/17	11:15a	12:15p	Meeting and Travel Safety in a Changing World	Bill Amaral	Travel	1. Learn defensive flying techniques that you can put in to practice each time you fly; 2. Get safety tips for the entire trip, from the time you leave home to your return to the office; 3. Know before you go. Information to help you get familiar with your destination
Thu 6/8/17	11:15a	12:15p	Look & Listen to Motivate and M	Annetta Wilson	Leadership	1. Learn to recognize the 4 distinct behavioral styles; 2. Know the four 'communication languages' and how to use them; 3. Know why a person's listening 'style' is critical to managing them

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Thu	12:30p	2:00p	Lunch and State of The Society			
Thu 6/8/17	2:15p	3:15p	Site Inspections - The Good, The Bad & The Ugly - Panel	Carolyn Barrett	Facilities & Services	
Thu 6/8/17	2:15p	3:15p	GSA and Travel Updates	Jill Denning	Travel	1. Jill will explain GSA's methodology behind setting lodging per diem rates; 2. You will gain an understanding of key policies from the Federal Travel Regulation related to per diem reimbursement; 3. You will also gain a working knowledge of the process for requesting special review for per diem rates in a location.
Thu 6/8/17	2:15p	3:15p	TBD	Mobile App Partner	TBD	
Thu 6/8/17	2:15p	3:15p	AV and Technical Support preparations for Planners and Suppliers -Intermediate (Planner)	Franklin Terry	Technology	1.Greater understanding of AV and Technical services and how they integrate throughout the the meeting process; 2. A check sheet of the potential requirements needed for anyone making presentations, planning or supporting an event; 3. Meeting presenters will have a greater understanding of the information the technical suppliers need to make their presentation and transitions between presenters smoother.
Thu 6/8/17	3:30p	4:15p	Closing Keynote	Dale Henry		